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(Original Signature of Member)

109TH CONGRESS
2^D SESSION

H. R. _____

To direct the Federal Trade Commission to prescribe rules prohibiting
fraudulent advertising of abortion services.

IN THE HOUSE OF REPRESENTATIVES

Mrs. MALONEY introduced the following bill; which was referred to the
Committee on _____

A BILL

To direct the Federal Trade Commission to prescribe rules
prohibiting fraudulent advertising of abortion services.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Stop Deceptive Adver-
5 tising for Women’s Services Act”.



1 **SEC. 2. PROHIBITION OF FRAUDULENT ADVERTISING OF**
2 **ABORTION SERVICES.**

3 (a) CONDUCT PROHIBITED.—Not later than 180
4 days after the date of enactment of this Act, the Federal
5 Trade Commission shall promulgate rules to prohibit any
6 person to advertise with the intent to deceptively create
7 the impression that such person is a provider of abortion
8 services if such person does not provide abortion services.

9 (b) ENFORCEMENT.—The Federal Trade Commis-
10 sion shall enforce the rules required under subsection (a)
11 as if a violation of such rules were a violation of section
12 5(a)(1) of the Federal Trade Commission Act (15 U.S.C.
13 45(a)(1)). The Commission shall enforce such rules in the
14 same manner and by the same means, powers, and duties
15 as though all applicable terms and provisions of the Fed-
16 eral Trade Commission Act were incorporated into and
17 made a part of this Act.

18 **SEC. 3. DEFINITIONS.**

19 For purposes of the rules prescribed under section
20 2, the following definitions apply:

21 (1) ADVERTISE.—The term “advertise” means
22 offering of goods or services to the public, regardless
23 of whether such goods or services are offered for
24 payment or result in a profit.

25 (2) ABORTION SERVICES.—The term “abortion
26 services” means providing surgical and non-surgical



1 procedures to terminate a pregnancy, or providing
2 referrals for such procedures.

3 (3) PERSON.—The term “person” has the
4 meaning given such term in section 551(2) of title
5 5, United States Code.

