



CONGRESSWOMAN
CAROLYN B. MALONEY
 REPRESENTING NEW YORK'S 12TH DISTRICT
 MANHATTAN / QUEENS / BROOKLYN

NEW YORK: THE FASHION CAPITAL

New York is the largest retail and wholesale fashion market in the United States.

Home to signature American fashion labels, rising industry stars, and world-class design schools Parsons, Pratt, LIM College, and FIT, New York City is the hub of American Fashion.

FASHION BY THE NUMBERS IN NEW YORK:

Fashion Companies	900+ and growing
Annual revenues	\$98 billion
Employees	> 180,000
Share of private-sector jobs	> 6%
Annual wages	Over \$11 billion
Share of American fashion designers	Nearly 40%

NYFW: A Signature Industry's Signature Event

Attendees	232,000
Shows	500+ each year
Hotel & Restaurant Impact	\$242 million
Retail Impact	\$115 million
Economic Activity	\$865 million

Industry figures from [FashionUnited](#), converted from Euros; Total activity from [NYC EDC](#)

OUTPACING THE COMPETITION

London, Paris, and Milan have nothing on New York. The semi-annual fashion weeks outstrip all others when it comes to generating income.

While other cities in the U.S. have burgeoning fashion industries, NYC employs more fashion designers than the next 5 cities combined

FASHION WEEK INCOME GENERATED

CITY	INCOME
New York	\$549 million
London	\$344 million
Paris	\$70 million
Milan	\$54 million

Data from [FashionUnited](#), converted from Euros

FASHION DESIGNERS EMPLOYED

CITY	FASHION DESIGNERS EMPLOYED
New York	7,540
Los Angeles-Orange County	4,620
San Francisco Bay Area	690
San Diego	330
Boston	290
Kansas City	240
Philadelphia	220
Dallas	210
Chicago	200

Data from Bureau of Labor Statistics [Occupational Employment Statistics](#)